



DEBUT VINTAGE

NINETEEN SEVENTY-SIX CABERNET SAUVIGNON

NOW THAT'S ROCK AND ROLL!

NOW THAT ROCKS! | JASON WILLIAMS, GM, VENGE VINEYARDS

Some people would say that the “rock-n-roll moment” in Napa Valley winegrowing was born with the likes of Robert Mondavi, Mike Grgich, André Tchelistcheff, and Warren Winiarski. I suppose this argument would hold up as a music metaphor, however, if we look at the apex of cultural change in winemaking in Napa Valley, I would argue that the aforementioned celebrity set of founding winemakers represented more of the American standards era in music, not so much the rock-n-roll era.

In my opinion, the “rock-n-roll moment” in Napa Valley wine-making was born with winemakers and growers like Ann Colgin, Heidi Barret, Martha McLellen, Bob Levy, David Abreu, Andy Beckstoffer, Dan Duckhorn, Justin Meyer, Rick Forman, and Nils Venge. Pioneers that had the grit and the voice push out vast volumes of era changing hits that led to our current, next generation moment, where rockstars like Jason Woodbridge, Russell Bevan, Ashely Hepworth, Sarah Gott, Jason Pahlmeyer, and my mentor and dear friend, Kirk Venge, are making wines that ROCK! Friends, I have had the privilege of witnessing greatness in this industry and I have to say this, the wunderkind winemaking spirit is alive and well in Napa Valley.

What I like about the rock-n-roll metaphor is that the sensation of rock music comes in all shapes and forms. You see, my definition of what rocks may not be my neighbor’s definition, but you know what we can all agree upon? When you hear a track that makes your head move, pulses a groove deep within your bones, and makes you bite your lower lip – *real hard* – and say, “Hell yes, that ROCKS!” - that’s how you know you are having a rock-n-roll moment. For example, Olivia Rodrigo is not my generational preference on what might constitute a justified rock moment in music. However, there is no denying her performance just lifted the roof off the

Chase Center in San Francisco last night as she rocked the house for 2 hours straight. The vibe was off the charts! Olivia Rodrigo ROCKS! And, that’s my point.

Maybe my reference point on all these winemakers is a little over-the-top hero-worship, however, I have never been more positive about the progression and the development in our industry as it is today. Why? Because the next generation is here and we love to ROCK!

We love this business more than anything we enjoy doing on this planet. And that’s the truth. Kirk and I have worked together for 16 years. We were just young bucks when Kirk kicked the Venge Vineyards venture off with his mother and sister here in Calistoga in 2008. Man...what a run it has been. So let me tell you why we decided to introduce this new, 100% consumer direct wine we aptly named, Nineteen Seventy-Six (’76) Cabernet Sauvignon, honoring Kirk Venge’s birthyear.

To continue with the music metaphors, we feel it is time to get back to grass-roots record making in our business. We need to get to that moment that takes us to an inspiration point that will produce a pivot point in our journey. You know what that pivot point is for us? Getting back to everyday Napa Valley Cabernet.

Many people may say you can’t sell a Napa Valley Cabernet Sauvignon for less than a small fortune anymore.

Guess what? We just did and we made it exclusively direct to our club members and allocation list.

Now that ROCKS!

So, get in here and promptly secure your allotment of this wine. You won’t regret it. If you do, call me, I will make sure you are 100% satisfied one way or another.

2022 Nineteen Seventy-Six (’76) Cabernet Sauvignon Napa Valley

\$65 per 750ml

Your Mailing List Privileged Price | **\$55.25**

RELEASE PRICE Exclusive

12 Bottles Or More | **\$45.50**

YOUR A LA CARTE ALLOCATION: 12 Bottles

50% Off Ground Shipping On Orders 6 Bottles or More



BORN IN THE VINEYARDS

VENGE 2022 NINETEEN SEVENTY-SIX CABERNET SAUVIGNON | NAPA VALLEY

If you love Rutherford Cabernet, this wine will light your fire! My goodness this Cabernet Sauvignon is spectacularly balanced. Sure it has that Oakville blue-fruit grit, sure it has that Calistoga cassis extract, and yes it has that wonderful Stags Leap-ishness that only SLD provides; however, this wine has the finesse of a delicious Cabernet Sauvignon like no other we have produced at this level.

Red Velvet cake, coconut extract, fresh vanilla beans, ripe figs, ground cinnamon, caraway seeds, Chanterelle mushrooms, and white pepper all fill the olfactory with daydreams of Cabernet drinking bliss.

The palate is plush, lush and so well balanced a half-glass will only wet the appetite for more. This is delicious stuff! Full bodied, yet never pushy, this wine is built for everyday, guilt free consumption, yet ageable for up to 10 years under proper conditions. Bring this wine to any occasion and you are an instant wine hero!

Honoring the birth year of our Proprietor & Winemaker Kirk P. Venge, this wine reflects the historic roots the Venge family has grown in Napa Valley over the last half-century.

THE VINEYARDS |

Produced from seven sub-regions throughout Napa Valley | One phenomenal wine!

The Calistoga, Diamond Mountain, Rutherford, Stags Leap, Chiles Valley, Oakville, and Howell Mountain growing sub-regions of Napa Valley all inform the production of our Nineteen Seventy-Six Cabernet Sauvignon. Each vineyard is under long-term, evergreen contracts where sustainable and regenerative farming practices are a core value in our relationship. From top vineyards you have come to know and love, to new vineyards coming aboard our family of growers in the valley, this is a trophy ensemble of premier valley vineyards making their way into the barrel to produce the debut vintage of this wine.

PRODUCTION ESSENTIALS |

Method | Destemmed Via *Pellenc* Sorting System, 100% Gravity Flow to Stainless, Concrete Diamond, and Open Top Fermenters, Utilizing 100% Native Yeast Primary and Secondary Fermentations Over 12 Days with Extended Macerations of 18 to 24 days, Diaphragm Air Pumps (Forced Air Pressure)—*Bulldogging*—and Transfers Via Gravity Only, Gentle Barrel-To-Tank Racking

Aging Regimen | 60% New Air-Dried French Oak, 19 Months

Production | 997 Cases



PERFECTED IN THE CELLAR

www.vengevineyards.com/acquire

(707) 942-9100

Jessica@vengevineyards.com | Kenneth@vengevineyards.com

Allocation release period pricing valid only during this open allocation period. This wine will not be automatically shipped to you as purchases are voluntary. Any purchases made will inform future allotment counts.



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